

# FULL SUITE CRM SOLUTION

Are you using multiple vendors? If so, cut costs and improve production with one single CRM vendor.

Save time and keep your momentum. Unify is a comprehensive, complete solution - no jumping from software to software, no searching for buried files, passwords or programs. One login, one database, one solution - it's all right there.

## OPPORTUNITY, LISTING & MOVE UPDATE ALERTS

Set alerts for birthdays, customer cost savings, ARM resets and more. Keeps you on top of opportunities with daily alerts. Keep your database up to date and your communications going to the right place.

## MORTGAGE INSIGHTS MORTGAGE ANALYSIS

This powerful sales presentation tool gives you the ability to clearly and effectively show your customers the loan options that make sense for them.

## PIPELINE MANAGEMENT TOOL

Don't miss a beat. Access Unify from anyplace you access the web and get real-time reporting.

## MARKETING CONCIERGE

Automatically send communications for specific events. Leverage any combination of emails, greeting cards, direct mail or other communications you want -all with your branding.

## IN PROCESS COMMUNICATIONS (IPC'S)

Unify's IPC's allow companies to tailor both the workflow and the messages to keep everyone up to date and informed throughout the application process.

## LEADS MANAGEMENT - DASHBOARD

Unify's Leads Management system pulls data from lead providers and web pages and organizes it to automatically give you the information to nurture more effectively.

## MARKETING AUDIT

Compliance made simple. With this feature, staying compliant with CFBP requirements to archive ALL of your marketing communications is easy. Generate the report and give it to the auditor. It's that easy!

