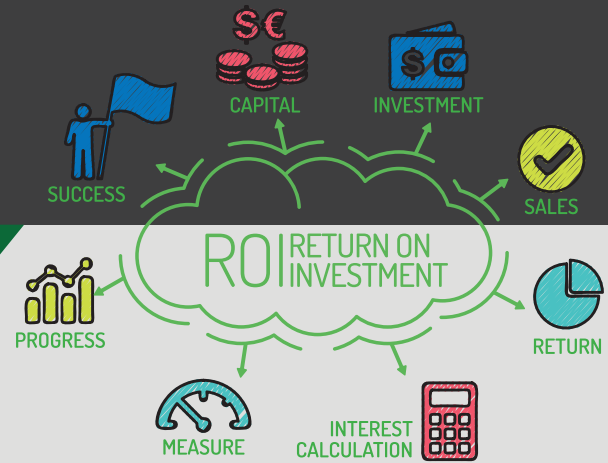


How to Automate Your Mortgage Marketing with Unify



PODCAST WITH SCOTT BENSON, INDUSTRY THOUGHT LEADER

Unify Mortgage Business Solutions is specifically designed for the mortgage industry – Get more business and improve your day to day database management!



Did you know that 1-2% of your database is looking for a mortgage? Unify triggers notify you to respond to events that drive business and automate marketing on your behalf.

- OPPORTUNITY ALERTS
- "MOVE UPDATE"
- RATE ALERTS
- LOAN ANNIVERSARY ALERTS
- BIRTHDAY ALERTS
- "JUST LISTED"
- MORTGAGE INQUIRY ALERTS

Unify will not only make your life easier - It will instantly increase your loan volume

You're up against the never-ending struggle to automate marketing activities, nurture relationships and engage new leads. Scott shares exactly how you can streamline your business using a CRM in our interview.



IN THIS INTERVIEW, YOU'LL LEARN:

- How a CRM can you save you more money and time
- The #1 thing top producers do every day
- How to automate your marketing activities
- What you should be looking for in a CRM tool

LISTEN TO THE INTERVIEW

<http://bit.ly/2fRT07d>



Scott Benson
National Sales Manager
DIRECT 651.288.7510
MOBILE 314.233.2886
sbenson@unifycrm.com

UnifyCRM.com

