



Saving Marketing Collateral as Favorites

Contact UNIFY® Today: www.unifycrm.com or 866-497-3224

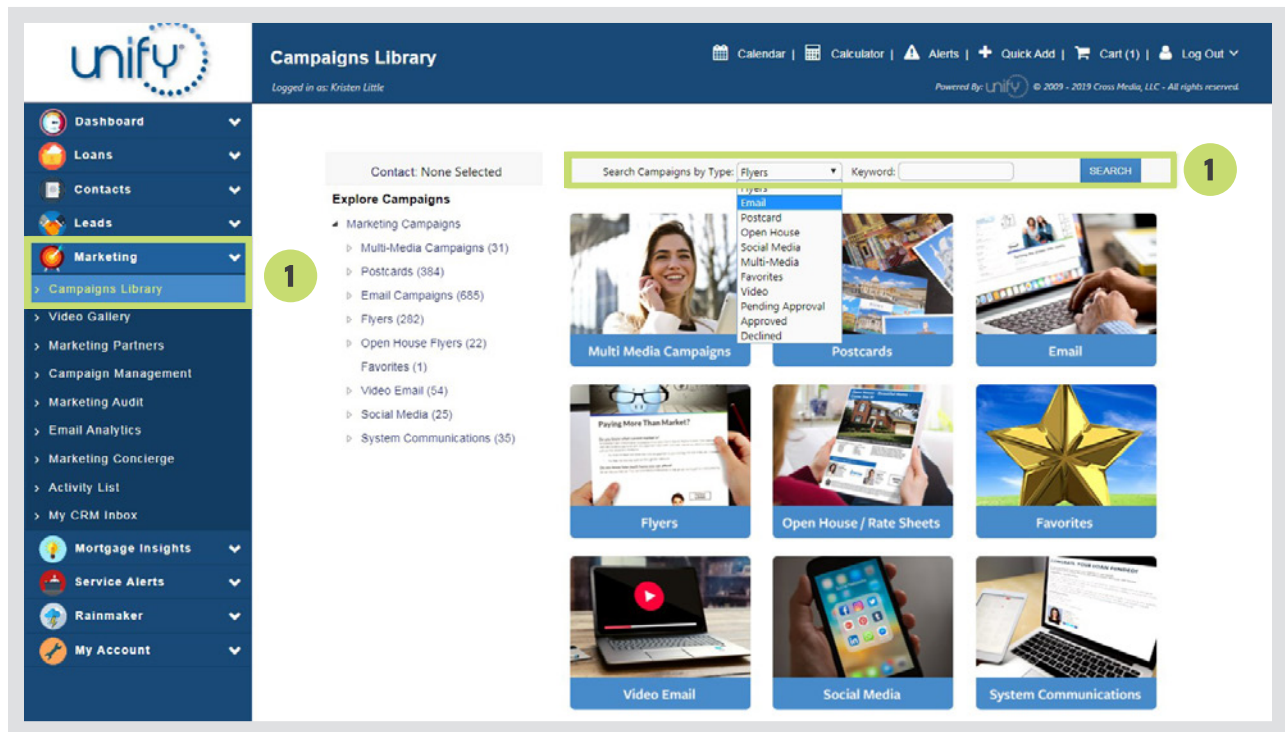
Now you can save your favorite marketing pieces in a Favorites folder. When you find a marketing piece you would like to use often, simply check mark it as a Favorite and access it directly from the Campaigns Library.

If you are interested in learning more about this feature, please contact your sales representative or email us at support@crossmedia-llc.com.

You can save Flyers, Emails, Postcards, Social Media and Videos as Favorites for easy access.

Step 1:

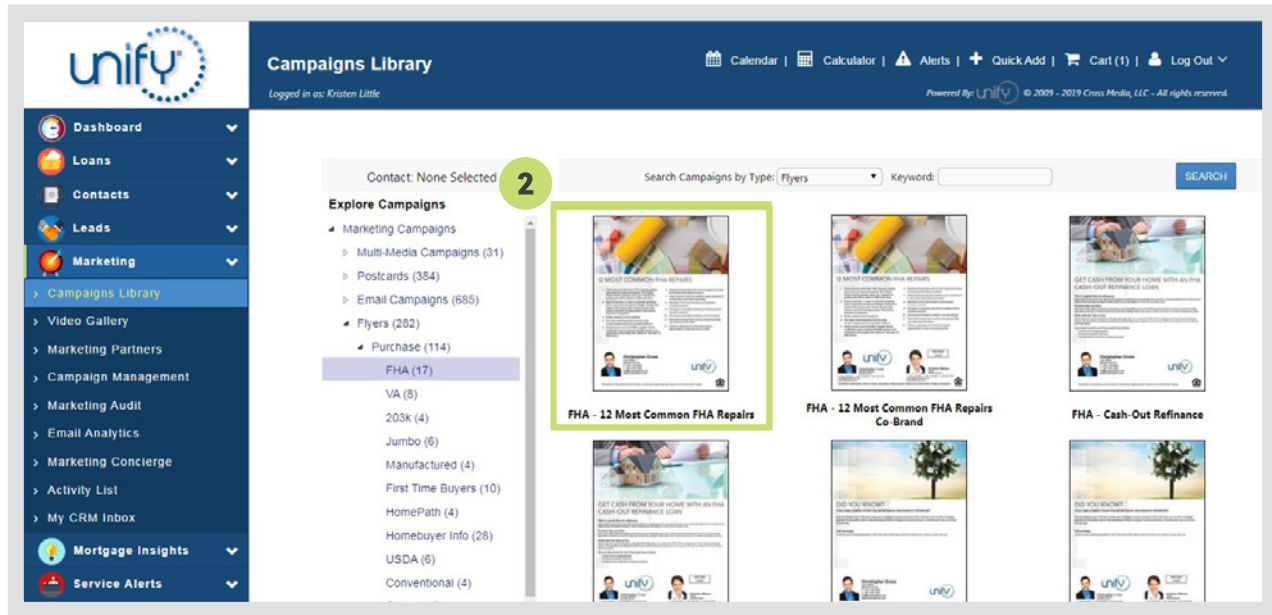
Search for the marketing piece you would like to save a Favorite. You can search for the Campaign Type using the dropdown in the Campaigns Library and typing in a keyword.



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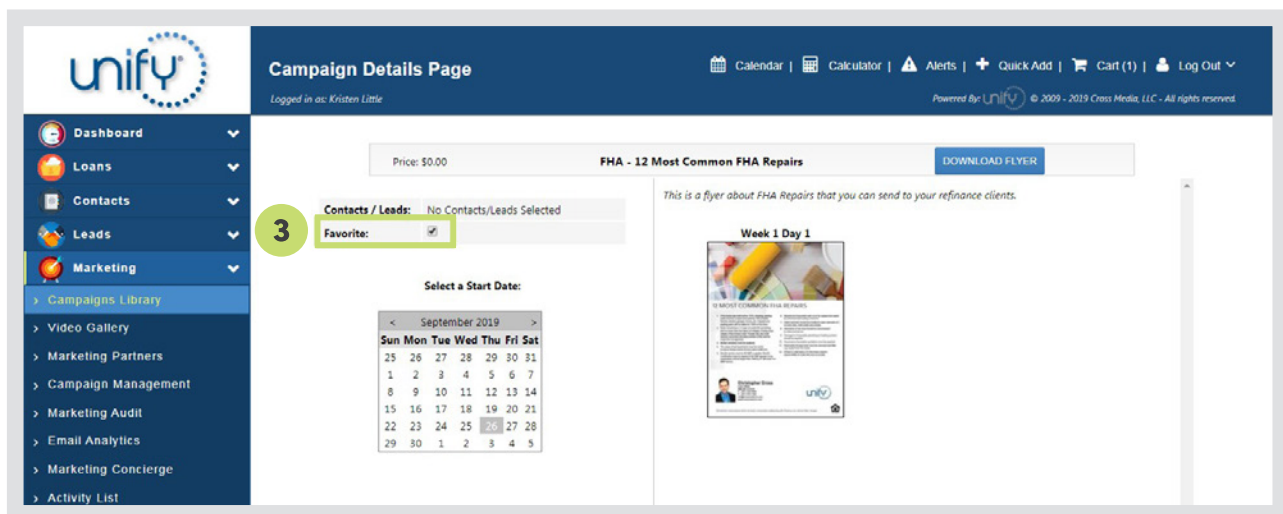
Step 2:

Click on the marketing piece you would like to save as a Favorite.



Step 3:

Check the Favorite box to add the marketing piece you've chosen to your Favorites.



Step 4:

To access your Favorites. Go to the Campaigns Library and click on the tile that says "Favorites".

